

Kla Ha Ya Days Festival

2025



FESTIVAL JULY 18 - 20

BALLOON GLOW JULY 12

CARNIVAL JULY 16- 20

**A FUN SUMMER FESTIVAL THE
WHOLE FAMILY CAN ENJOY!**

**BALLOON GLOW • PARADE • KIDS' FAIR
FUN CONTESTS • LIVE MUSIC • SILENT DISCO
BEVERAGE GARDEN • HOEDOWN & AUCTION
PANCAKE BREAKFAST • TEEN NIGHT
INTERACTIVE CIRCUS PERFORMANCES**

2025 Kla Ha Ya Days Schedule of Events

SATURDAY
JULY 12

5-10pm: Balloon Glow at Harvey Field. Food Truck Roundup, Vendor Fair, Kid Zone, Beer Garden and a concert by Nite Wave.
Presented by the Snohomish Block Party and the Balloon Depot. Weather dependent.

TUESDAY
JULY 15

6pm: Board & Brush Kla Ha Ya Days Hot Air Bal-

loon Project open crafting night. Bring a project from home or purchase one. \$15. Potluck encouraged.

WEDNESDAY
JULY 16

4pm - 11pm: Carnival at Harvey Field
Presented by Davis Shows NW

THURSDAY
JULY 17

3pm - 11pm: Carnival at Harvey Field

Presented by Davis Shows NW

FRIDAY
JULY 18

3pm - 11pm: Carnival at Harvey Field
Presented by Davis Shows NW

3pm - 7pm: Frogtastic Kids' Fair at Averill Field (next to the Boys & Girls Club at 400 Second St.

5-9pm: Beverage Garden at Space 802, corner of First St. & Cedar Ave. Mul-

tiple bands performing.
Presented by Snohomish Lions Club Trade Scholarship

7-10pm: Teen Night at the Boys & Girls Club at 402 Second St. This fun event is for all youth age 12 and over. There will be an open jam, dodge ball tournament, games, BBQ and more!

Saturday
JULY 19

8-9am: Free Pancake Breakfast before the

Parade at Andy's Fish House, 1229 First Street
Sponsored by The Snohomish Chamber of Commerce, Fiscal Fox Bookkeeping and Stone Age Construction

10am: PARADE on First Street in Historic Downtown Snohomish

10am - 6pm Street Fair at Cedar and Pearl from Rainier to First St.
Hosted by the Snohomish Farmers Market

After Parade: Fire District 4 Demonstrations at Averill Field.

After Parade: Ixtapa Dancing Horses will be at the Snohomish Ixtapa parking lot.

After Parade until - 7pm: Beverage Garden at Space 802, corner of First St. & Cedar Ave. **Special Snohomish High School Alumni Reunion.** Multiple bands begin at 5 p.m.
Presented by Snohomish Lions Club Trade Scholarship

Noon - 11pm: Carnival at Harvey Field
Presented by Davis Shows NW

Noon - 2pm Contests:
• **Pie Eating Contest** at the Carnegie Bldg., 105 Cedar Ave.
Sign up the day of the event,

space is limited. Sponsored by Snohomish Pie Company

• **FroYo Eating Contest** at the Carnegie Bldg., 105 Cedar Ave.

Sign up before and during the Parade at Top It Yogurt Shoppe, 801 First Street. All are welcome to participate.

• **Cherry Seed Spitting Contest** at the Carnegie Bldg., 105 Cedar Ave.

No Sign up necessary. All are welcome to participate. Sponsored by Stocker Farms

• **Watermelon Eating contest** at the Carnegie Bldg., 105 Cedar Ave.

No Sign up necessary. All are welcome to participate. Sponsored by Stocker Farms

2pm: Interactive Circus Performances at the Carnegie Bldg., 105 Cedar

7-10pm: Silent Disco at the Carnegie Bldg., 105 Cedar

SUNDAY
JULY 20

Noon: Carnival at Harvey Field
Presented by Davis Shows NW

3pm - 6pm: Hoedown and Auction at the Carnegie Bldg., 105 Cedar Ave. Line Dancing Lessons, BBQ and Beer and Wine available for purchase

Circus Cadia comes to town!



The Circus Zone offers energetic, fun activities that gets attendees of all ages and abilities involved!

Kids love getting to try out different circus toys and parents love the photo ops!

Circus arts are great for entertainment, but the impact is multiplied when attendees get to immerse themselves in the experience.

Be sure to stop by and have some FUN Saturday, July 19 at 2:00 p.m. at the Carnegie lawn, 105 Cedar.

KLA HA YA DAYS GUIDE

Publisher:
Becky Reed

Supplement to the
Tribune Newspapers

**Snohomish County
Tribune
Pacific Publishing
605 Second St. #224
Snohomish, WA 98290
360-568-4121**

HDSA honored as Kla Ha Ya Grand Marshal

We've chosen the Historic Downtown Snohomish Association (HDSA) as the Grand Marshall this year because of the good works they are doing for Snohomish. From becoming accredited for the Washington mainstreet accredited program to always working diligently, to ensure that all who visit who visit our historic downtown have the best possible experience.

Thank you HDSA for being one of the many amazing non-profits in Snohomish working to make our town shine bright!

The HDSA is a volunteer led, 501c3 dedicated to our downtown historic district.

Our mission is to support those who live, work, and play in the Downtown Historic District through visionary leadership, preservation-focused efforts, outreach, and fostering community in the heart and soul of the city of Snohomish.

As a designated Washington State Main Street Community™, HDSA is part of a state and national network of more than 1,200 neighborhoods and communities who share both a commitment to creating high-quality places and to building stronger communities through preservation-based economic development. Newly accredited in 2024, HDSA represents the downtown district of Snohomish through a proven program, demonstrating the strength of our organization and our dedication to serving our community!

Grand Marshall - Historic Downtown Snohomish Association represented by president Ken Coman (pictured above).

--- -Bill Webster, President of the Kla Ha Ya Days Festival Committee



Balloon Glow July 12



The Snohomish Block Party and the Snohomish Sports Dome will host the Kla Ha Ya Days Balloon Glow and Concert on **Saturday, July 12** from 5-10 p.m. at Harvey's Field.

This year, there will also be a Food Truck Roundup, Kid Zone, Vendor Fair, and of course the Concert! **Nite Wave** is bringing the ultimate 80s new wave dance party to the Balloon Glow with high energy covers of Duran Duran, INXS, The Cure, Depeche Mode and more – plus a few modern surprises. The Nite Wave concert will begin at 8:30 p.m.

The Balloon Glow begins at dusk and the gates will open at 3:30 p.m.

This event is fun for all ages. Feel free to bring low-profile lawn chairs or blankets. Please leave your pets at home. Carpooling is encouraged.

VIP Admission (21+ only) is \$40 plus fees. This includes reserved parking closest to the stage and beer garden, exclusive access to the CMG Home Loans VIP Lounge inside the Beer Garden with a private entrance and premiere seating plus one drink ticket.

General Admission is \$15 plus fees. Youth age 17 and under are admitted free of charge.

Purchase tickets at <https://thestranger.boldtypetickets.com>

Cherry pit spittin' contest



Tim Stiles photo

The Kla Ha Ya Days Cherry Pit Spitting Contest will be on Saturday, July 20 at 1:00 p.m. at the Carnegie Bldg., 105 Cedar Ave.

Over 20 years ago, Keith Stocker of Stocker Farms was asked to sponsor the traditional watermelon seed spitting contest and readily agreed to do so. However, Keith thought that a cherry pit-spitting contest would be better than the traditional watermelon seed spitting contest. Keith was right. Contestants wait in line for this fun event to begin! It's also easier for the judges to see and mark the cherry pits rather than smaller watermelon seeds.

Each competitor will be armed with three cherries containing three official pits to launch down the firing range. Pits will be taped to the paper and the

longest launch will win. The contest will be split in appropriate age divisions. "We truly enjoy having a role in helping families enjoy the summer and one another," said Keith. "These fun contests at Kla Ha Ya Days are a journey back to the care free days of my childhood. Ever since I was old enough to ride my bike into town to see the Carnival, parade and street fair it has been a part of my home-town heritage and a legacy that Stocker Farms wants to pass on to our community. It's why we do what we do every summer, fall and winter with our agritainment operations." The world record for cherry pit spitting is 93 feet, 6.5-inches! Come on down and see if you will be the next lucky person to set a new world record!



Tad and Lil, our Kla Ha Ya Days Mascots



Above Kla Ha Ya Days Parade photo by Tim Stiles

Carnival comes to town July 16 - 20 at Harvey Field

Davis Shows Northwest is a great family carnival experience!

Davis Shows NW takes great pride in providing safe family oriented rides, games, and quality food concessions throughout the season.

Davis Shows NW brings their carnival fun back to Snohomish in 2025 with five days of family fun!

The carnival, conveniently located at Harvey Field, will begin on Wednesday, July 16 and will be open through Sunday, July 20.

Pre-sale tickets for a discounted amount of \$35 (cash only) for an All-Day Carnival Pass must be purchased by July 12 at

The Snohomish Farmers Market on Thursdays (3-7pm); Andy's Fish House, located at First St. and Ave. D; or The Snohomish Boys & Girls Club, located at 402 Second Street.

Purchasing advance tickets will save you \$7 each!

The carnival opens Wednesday, July 16, at 4 p.m. with a special of only \$4 per ride or an all-day armband for \$35.

Buddy Day is Thursday, July 17 – buy one arm band for \$42 and get a second arm band for \$21.

Arm bands are \$42 on Friday and Saturday, July 19 and 20.



Military Day is Sunday, July 20 – arm bands are \$30 with Military ID (includes Police and Fire).

The carnival features the Drop Zone, Tornado, Pharaoh's Fury and much more!

Enjoy delicious fair food such as fresh hand-dipped corn dogs, cotton candy, elephant ears, popcorn, funnel cakes, ice cream, curly fries, lemonade and other cold beverages!

Gates open: Wednesday, July 16 at 4 p.m.; Thursday, July 17 and Friday, July 18 at 3 p.m.; Saturday, July 19 and Sunday, July 20 at Noon.

Safety is a top priority at Davis Shows Northwest! Rides are inspected daily by maintenance personnel and also by an independent to state criteria.

Some attractions have height and open toe shoe restrictions. All sales final, no refunds or exchanges.

Lions Club Trade Scholarship Beverage Garden

Special Snohomish High School Alumni Reunion Saturday, July 19

Q: What does a cool beverage on a hot day have to do with electrical wiring, welding and drawing blood, among other things?

A: All proceeds from the Beverage Garden support the Snohomish Lions Trade School Scholarships awarded to three students at AIM High School, Snohomish High School and Glacier Peak High School. In 2024, the Lions awarded

\$2,000 scholarships to students, one in each school. This year the goal is to award \$7,500 in total scholarships. The Lions will be serving cold, frosty beer from Sound to Summit Brewery, Ryan Patrick Wines and Wohifert Craft Distilling Vodka Lemonade, non-alcohol based drinks will also be available. The Lions' Beverage Garden will be open both Friday and Saturday during Kla Ha Ya Days.

The Beverage Garden will be open Friday, July 18 from 5-9 p.m. with multiple bands performing. On Saturday, July 19, The Beverage Garden will open right after the Parade. **There will be a special Snohomish High School Alumni Reunion.** The band will begin at 5 p.m. which gives alumni time to gather and catch up with one another. Come sit, sip and relax while listening to music and catch up with friends!



COOL DOWN in the COOLING TENT on Cedar with Refreshing Misting Fans!

Kids' Art Exhibit

For the first time ever, there will be a Snohomish Kids' Art Exhibit inside the Carnegie Bldg., 105 Cedar. Art will be displayed Saturday, July 19 for Kla Ha Ya Days only from 10 a.m. to 6 p.m. Talented young artists will be onsite demonstrating their craft. Purchase \$1 Raffle Tickets for your chance to win \$250 in Art Supplies. Drawing at 2 p.m., must be present to win.

Kla Ha Ya Days and Street Fair

The Kla Ha Ya Days Street Fair, ONE DAY only on Saturday, July 19 from 10 a.m. to 5 p.m., displays some of the best shopping around. And once you shop your way through the crafts and commercial booths there are still dozens of great shops and restaurants to keep you going. The street fair is located at First St. and Cedar Ave. in Downtown Snohomish. Discover new treasures, savor delicious flavors, and immerse yourself in the vibrant atmosphere of Kla Ha Ya Days.



Bands performing at local establishments during Kla Ha Ya Days

- **Karaoke Dance Party** at Collector's Choice Sports Bar, 215 Cypress, on Friday, July 18, starting at 7 p.m.
- **The Davanos** (Classic Rock, Blues, Country) will be performing at Oxford Saloon, 913 First Street on Friday, July 18.
- **The Earl Von Hayden Band** (Intelligent, Eclectic Rock) will be performing at Collector's Choice Sports Bar, 215 Cypress, on Friday, July 18 at 8 p.m.
- **Plaid Jammies** (Cover Band, dance to your favorite tunes!) will be performing at Oxford Saloon, 913 First Street on Saturday, July 19 at 8:30 p.m.
- **Surf City** will be performing at Collector's Choice Sports Bar, 215 Cypress, on Saturday, July 19 at 8 p.m.

Free Pancake Breakfast!

Everyone is invited to a free Pancake Breakfast before the Grand Parade! Breakfast will be from 8 a.m. to 9 a.m. at Andy's Fish House, 1229 First Street. This event is sponsored by the Snohomish Chamber of Commerce, Fiscal Fox Bookkeeping and Stone Age Construction



Enter the Watermelon Eating Contest



Tim Stiles photo

With the lazy days of summer upon us doesn't it seem like a good time to slow down, grab the family and take in a little time for yourselves. Spend the afternoon downtown Saturday, July 19, and create some family memories at Kla Ha Ya Days annual Watermelon Eating Contest held at 1:30 p.m. at the Carnegie Bldg, 105 Cedar Ave.

The Watermelon Eating Contest is one of the most popular contests of Kla Ha Ya Days. Go home with the bragging rights that go with being the fastest face in town to devour a wedge of sweet summer melon. Stocker Farms will equip the watermelon-eating competitors with up to a quarter of a watermelon (depending on age). The first one to eat the watermelon to the rind without having most of the melon still on the table will win. The judges will be looking for quantity consumed in the least amount of time.

"Helping families build lasting memories is what we are in business to do," said Keith Stocker of Stocker Farms. "We look forward to being able to support the community every summer when Snohomish celebrates Kla Ha Ya Days. It was such a significant part of my childhood and continues to remind me of a time when coming into town to take in the day's events was a summer highlight," continued Keith. "One can't help but smile as you see young faces buried into a quarter slice of sweet summer watermelon; coming up for a breath of air covered in juice and grinning ear-to-ear!"

There will be age appropriate divisions. If you think you can eat a lot of watermelon quickly, come on down and prove it during the contest!

Kla Ha Ya Days Hoedown & Auction Sunday, July 20

The Historic Downtown Snohomish Association and the Kla Ha Ya Days Festival are joining forces to host the Kla Ha Ya Days Hoedown at the Snohomish Carnegie, 105 Cedar Ave.

Saddle up for a rootin' tootin' good time on Sunday, July 20 from 3-6 p.m.! Line Dancing with Lady Di Dancin', BBQ by J & L BBQ and a huge auction with all kinds of fun Snohomish experiences and items.

All proceeds benefit the Historic Downtown Association.



Frogtastic Kids' Fair at Averill Field Friday, July 18, 3pm-7pm

The Kids' Fair at Kla Ha Ya Days is a must-visit event for families. With a wide range of activities and entertainment, there's something for kids of all ages to enjoy.

This is an entirely free event!

Snohomish County Fire Dist. #4 will be here! Come check out a fire truck!

Free cotton candy! The Frogtastic



Kids' Fair will be held at Averill Field , 400 Second Street on Friday, July 18 from 3-7 p.m.

YUM! Pie Eating Contest!



If you like pie, this is the contest for you! These delicious pies are fresh-baked and donated by the Snohomish Pie Company. The Kla Ha Ya Days Pie Eating Contest is fun for participants and spectators alike.

There will be five categories: 5-9 years, 10-12 years of age, 13-16 years of age, 17-64 years of age and a special contest for 65+. Prizes will be awarded to the 1st place winners in each age group. Winners will

be given a grand winning ribbon and free pie from Snohomish Pie Co. Winners will also have their name on the Pie Eating Contest plaque which will be proudly displayed in the Pie Company for years to come.

The Pie Eating Contest, as well as the other fun contests, will be held from Noon to 2 p.m. on Saturday, July 19 at the Carnegie Bldg, 105 Cedar Ave. There is limited space in the categories so get signed up fast! There is no entry fee as Snohomish Pie Company has donated all of the yummy pies for this event! This will be a fantastic event for the whole family.

Who doesn't love Snohomish Pie Company FREE pie!

Carnival at Harvey Field, July 16-20

Free Pancake Breakfast!

Saturday, July 19 from 8-9 a.m. at Andy's Fish House at First & Ave. D

Grand Parade

Saturday, July 19 at 10 a.m. on First St.

Kids' Fair

at Averill Field, Friday, July 18 from 3-7pm

Hoedown & Auction

Sunday, July 20 at the Carnegie Bldg., 3-6pm

Everyone loves a parade!



The Grand Parade will be held at 10 a.m. on Saturday, July 19. (Please note the time)
Come and cheer on your local businesses, friends, and family as they make their way down the parade route. Bring your lawn chairs or blankets, grab a few snacks, and enjoy

the show!
The parade route will be on First Street and proceed from east to west. The Kla Ha Ya Days Parade features marching bands, horses, floats and much more.
Snohomish Historic Society is having their Tweed Ride as a part of the parade

this year, and then will have an open house at the museum after the parade.
The Ixtapa Dancing Horses will be in the Parade and also will be at the Ixtapa parking lot after the Parade.
Visit www.klahayadays.com for additional information.

FroYo Eating Contest!



Tim Stiles photo

What could be more enjoyable than a cool bowl of FroYo on a July afternoon?
The Kla Ha Ya Days Frozen Yogurt (FroYo) Eating Contest!
The competition will be

divided into appropriate age groups and will be Saturday, July 19 at Noon at the Carnegie Bldg., 105 Cedar Ave.
This is a very popular contest of Kla Ha Ya Days and is fun for contestants

and spectators alike.
There is no cost to participate so come on down to the Carnegie Bldg. on July 19 and race to be 1st while enjoying some Frozen Yogurt! If you're really hungry and fast, you might even win!
The contest is sponsored by Top It Yogurt Shoppe.

Kla Ha Ya Days Festival Needs YOU!

Non-profit festivals rely on volunteers from the community. The Kla Ha Ya Days Festival is no exception.
Set to kick off on July 18, this year's Festival will be packed with events, entertainment, recreation, vendor fair, and glorious food. Without volunteers to help with the Pie Eating, Watermelon Eating, Cherry Pit Spitting and Frozen Yogurt Eating contests, not to mention the Frogtastic Kids Fair, Parade (and so much more!) there would be no summer time family fun.
The 501(c)(3) status of Kla Ha Ya Days insures the continuation of the festival that celebrates the community's beauty

and goodwill all year. Proceeds from Kla Ha Ya Days' activities support Snohomish-based community organizations with programs and services for youth and families.
Anyone interested in volunteering for Kla Ha Ya Days can email info@kalahayadays.com. They are still in need of a number of Volunteers. Families, neighborhoods, religious organizations, businesses or civic groups as well as individuals should consider volunteering for Kla Ha Ya Days.
You can also sign up now to volunteer for next year's Kla Ha Ya Days Festival to ensure that this old fashioned, fun community event continues.

The Kla Ha Ya Days Festival would like to thank their sponsors for the 2025 festival season. Their generosity and community spirit make it possible to bring this cherished event to life, celebrating the rich culture and vibrant community of Snohomish.
"We are deeply grateful to our sponsors and volunteers for their unwavering support," said Bill Webster, President of Kla Ha Ya Days Festival Committee. "Their commitment to our community ensures that we can continue to host a festival that brings joy, unity, and celebration to Snohomish."

Thank You to the 2025 Sponsors!

- Title Sponsor:**
- Trails End Taphouse & Restaurant
- Vendor Market Sponsor:**
- Greene Johnson Services
- Sponsors:**
- ABW Enterprise
 - Big Trees
 - Caring Transitions



- Macaroni KID
- McDaniel's Do-It-Center
- Pilchuck Veterinary Hospital
- Sherwin William

- Snohomish Olive Oil
- Snohomish Pie Company
- Snohomish Sports Dome
- Stocker Farms
- Superior Restrooms
- Top It Yogurt Shoppe
- Varsity Rock